

CHUCK RUBIN

Road to Red Oak: Prior to joining Red Oak, I spent nearly ten years working as a management consultant in retail and government. I left consulting to join CVS Health as part of a three-person team that managed its generic procurement portfolio. When Red Oak was formed as a joint venture between CVS Health and Cardinal Health, I was asked to join the team as one of its founders.

Why Red Oak? I believe that what we do at Red Oak is important. It's fast paced and the stakes are high for both CVS Health and Cardinal Health. However, beyond the aspects of driving a successful business, we are ensuring access to affordable and safe medications. That's a big deal to me. There are millions of people who rely on CVS Health and Cardinal Health for their prescription drugs every day. What we do at Red Oak is directly connected to helping those people stay healthy and maintain their quality of life.

Most valuable skills: Being an effective communicator; the ability to build relationships and to manage conflict; being able to see the patterns in the noise. The art of what we do is to make sure that the hundreds of tactical actions we take every day, support a broader strategic purpose.

Tips for new hires: First, be curious and stay curious. This is a dynamic marketplace that is endlessly nuanced. The more you understand, the more you question, the more opportunities you will discover. Second, get on the team! We like people with a good-natured competitiveness, a willingness to help, and a sense of humor. We compete hard, but the best part of working here is that several times a day you will hear groups of people break out laughing.

